



# VEEVA SERVICES

*Veeva offers a suite of well-known Multichannel CRM and CMS solutions for the Life Science industry. As a Veeva Preferred Services Partner & Veeva Content Partner, Trueson has a team of Veeva specialists ready to support you on your commercial operations and multichannel strategies.*



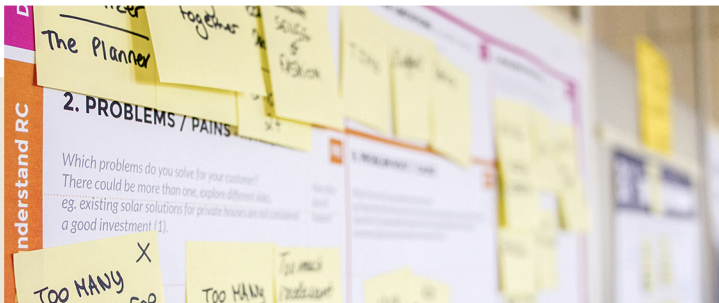
## 1. DIGITAL CONTENT SERVICES

Content creation and integration services for Approved Email, CLM and Salesforce Marketing Cloud



## 2. ADMIN SERVICES

Outsource business admin and data management activities



## 3. MYINSIGHTS

Consultancy on and development of interactive and user-friendly Performance & Customer Insights HTML dashboards



## 4. MULTICHANNEL CYCLE PLANNING

MCCP FastTrack - An app designed to ease and optimize the preparation of Multichannel Cycle Plans in Veeva CRM, available on Salesforce AppExchange



## 5. END-USER TRAINING

End User training on Veeva solutions and MCCP FastTrack

Learn more about our services  
Request a demo

CONTACT US

trueson.com